LUPANE STATE UNIVERSITY TOURISM CONFERENCE



Date: 24 - 25 October 2024 Venue:Binga , Zimbabwe

Theme: Leveraging Economic Benefits for Local Communities in Tourism Special Economic Zones: Towards Vision 2030

Preamble

Globally, tourism has grown to be a significant economic sector contributing to countries GDP, employment creation, supporting local communities and benefiting downstream industries. In the Zimbabwean context, tourism is considered an important pillar of economic growth. Since 1980 the industry has faced numerous challenges and growth opportunities. More recently, the COVID-19 pandemic has affected growth projections not only in Zimbabwe but globally. As tourism recovers from the devastating impacts of the pandemic, the focus should not only be on economic prosperity, but also on creating tourism special economic zones that prioritise the local communities for the sustainable growth of the industry. It is, therefore, critical for the tourism industry and the research community to work together to build a resilient sector that benefits all stakeholders. Undoubtedly, tourism research has always been important in providing research-based solutions to practitioners and policymakers on ways to navigate the challenges faced by the industry as well as to identify global trends and opportunities. In this regard, Lupane State University invites abstracts focusing on various issues to be considered for presentation at the conference to be held from 24-25 October 2024 *in Binga*.

Sub -Themes

Abstracts may focus on but are not limited to the following themes

Nature-based tourism Community-based tourism Sustainable tourism development Tourism and technological developments Inclusive tourism Rural tourism MICE tourism Sports tourism Tourism and climate change Urban tourism Tourism and community development Tourism marketing Gastronomy tourism Tourism policy framework Religious tourism Tourism and gender equality Tourism special economic zones Graduate employability Digital marketing Industrialisation and innovation

OR

APERS

NB: Submit 250-300 words abstract, Times New Roman, 1.5 spacing, APA referencing style IMPORTANT DATES

Deadline for abstract submission: 16/08/2024 Feedback on abstract submission: 30/08/2024 Early registration : 27/09/2024. Late registration : 07/10/2024

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CALL FOR PAPERS

Conference Fees (Early)

International delegates-USD 400Local DelegatesUSD 300/Zig EquivStudent FeeUSD 200/Zig Equiv

Conference Fees (Late)International delegatesUSD 420Local DelegatesUSD 320/Zig EquivStudent FeeUSD 220/Zig Equiv

Conference fees include accommodation, conference teas and lunch. It excludes transport and activities.

Publication

Presented papers that meet the Zimbabwe Journal of Sciences (ZJS) specifications will be published in that journal.

Keynote speakers TBA

Email abstracts to: tourismconference@lsu.ac.zw

Conference Coordinators

For further information contact Dr S Simango, 0775185570 Dr K. Ngwenya, 0772399784 Mr A. Chauke, 0784774570

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